

2019 Dragon Dash - Wild West

2019 DRAGON DASH - WILD WEST SPONSORSHIP LEVELS

The Dragon Dash is the PTO's largest fund raiser of the year. It is a FUN run coordinated by the PTO.

Sponsorship donations help cover costs associated with organizing the run and educational opportunities at Flagstaff Academy.

You can be a \$1,200 sponsor and receive advertising opportunities at both the Dragon Dash Jog-a-thon (Fall 2019) AND CHEERS to Flagstaff (Spring 2020).

Please visit: https://www.flagstaffacademypto.org/dragon-dash.html to sponsor		*PLATINUM DUAL Sponsor	GOLD Sponsor	SILVER Sponsor	BRONZE Sponsor	FRIEND of Flagstaff
		(*Dragon Dash & Cheers to Flagstaff)				
DRAGON DASH - 10/04/2019		\$1,200	\$750	\$500	\$250	\$150
LOGO IN PLEDGE BOOK	Logo &/or company name included on the Sponsor flyer insert into each student's pledge book *** Logo & sponsorship must be received by 8/30/19	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
EMAIL TO PARENTS	Company name &/or logo with link included in Dragon Weekly communication to parents	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
FRIDAY FOLDER COMMUNICATION	Logo &/or company name with link included in Dragon Weekly communication to parents	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
BANNER ON FENCE	Company banner displayed outside Flagstaff fence by drive-line from Sept 23 - Oct. 11, 2019. **Banner provided by business & horizontal in orientation**	Premium banner location	Prime banner location	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
LOGO ON T-SHIRT	Logo &/or company name placement on t-shirt given to 900+ students for the event ***Logo & Sponsorship must be received by 8/30/19	Premium size logo & placement on t-shirt	Premium size logo & placement on t-shirt	<input checked="" type="checkbox"/>		
SPECTRUM AD	Custom ad/thank you in the Flagstaff student newspaper including logo &/or company name	1/4 page ad prominently placed in the Dragon Spectrum. Fall '19 & Spring '20	1/8 page ad prominently placed in the Dragon Spectrum. Fall '19			
PTO WEBPAGE	Logo &/or company name with link on the PTO Jog-a-thon webpage the entire 2019-20 school year*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
SCHOOL TV ROTATION	Logo &/or company name listed in the rotating message on the school's TV from Sept 23 - Oct. 11, 2019	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
DIGITAL MARQUEE ROTATION	Company name on digital marquee outside Flagstaff in rotation during Dragon Dash week, 9/30-10/04	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
VERBAL RECOGNITION	Verbal recognition & thank you's during each run Dragon Dash day	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			

*Logo &/or Company name will be posted on PTO Website as soon as received and earlier sponsors will be listed first.

Cheers to Flagstaff Event - Spring 2020

		\$600 value
LOGO PRINTED ON MATERIALS	Logo &/or company name placement on all printed promotional materials for the event	<input checked="" type="checkbox"/>
BANNER ON FENCE	Company banner displayed outside Flagstaff fence by drive-line for 10 days surrounding Cheers. **Banner provided by business & horizontal in orientation	Premium banner location
EMAIL TO PARENTS	Company name &/or logo with link included in Dragon Weekly communication to parents	<input checked="" type="checkbox"/>
SCHOOL TV ROTATION	Logo &/or company name listed in the rotating message on the school's TV for 2 weeks surrounding Cheers to Flagstaff Event	<input checked="" type="checkbox"/>
DIGITAL MARQUEE ROTATION	Company name on digital marquee outside Flagstaff in rotation during the week leading to Cheers to Flagstaff Event	<input checked="" type="checkbox"/>
VERBAL RECOGNITION	Verbal recognition & thank you's during Cheers to Flagstaff Event	<input checked="" type="checkbox"/>
TICKETS	Two complimentary tickets to Cheers to Flagstaff Event	<input checked="" type="checkbox"/>

Flagstaff Academy PTO is a 501C3 non-profit corporation.

Fence banners to be provided by participating company or individual. Horizontal orientation only.

Please contact Angela Nechvatal at flagstaffdragondash@gmail.com to sponsor.