

2022 DRAGON DASH SPONSORSHIP LEVELS

*****Deadline to sponsor AND get logo on Tshirt is AUGUST 10th*****

The Dragon Dash is the PTO's largest fundraiser of the year. It is a FUN run coordinated by the PTO.

Sponsorship donations help cover costs associated with organizing the run, educational opportunities & more.

*We would love for your business to be a \$1,200 sponsor. As a PLATINUM sponsor you receive advertising opportunities at both the Dragon Dash Jog-a-thon (Fall 2022) and CHEERS to Flagstaff, our online auction (Spring 2023)

Follow this link to become a sponsor.		*PLATINUM DUAL Sponsor	DIAMOND Sponsor	GOLD Sponsor	SILVER Sponsor	BRONZE Sponsor	FRIEND of Flagstaff
--Logo/company name/link must be received via JPEG or PDF by 09/12/2022**		(*Dragon Dash & CHEERS to Flagstaff)					
DRAGON DASH September 30, 2022		\$1,500	\$1,250	\$1,000	\$750	\$500	\$200
COMPANY PRESENCE IN SOCIAL MEDIA POSTS	Logo &/or company name included in Facebook posts. "Friend of Flagstaff" will be mentioned only as "Friend of Flagstaff".	☑	☑	☑	☑	☑	☑
DRAGON BLAST	Logo &/or company name with link included in Dragon Dash DRAGON BLAST communication to families** "Friend of Flagstaff" will be mentioned only as "Friend of Flagstaff".	☑	☑	☑	☑	☑	☑
PTO WEBPAGE	Logo &/or company name with link on the PTO Dragon Dash Jog-a-thon webpage for the 2022-2023 school year**	☑	☑	☑	☑	☑	
DRAGON WEEKLY COMMUNICATION	Logo &/or company name with link included in Dragon Dash Dragon Weekly communication. **	☑	☑	☑	☑	☑	
LOGO ON T-SHIRT	Logo or company name on Dragon Dash t-shirt given to ALL students **	Premium size logo & prominent placement	Premium size logo & placement	☑	☑	☑	
BANNER ON FENCE	Company banner hung on our fence 9/14 - 9/30/2022 (Banner provided by business & horizontal in orientation)	Prominent banner placement	Premium banner placement	Premium banner placement	Preferrable banner placement		
DRAGON SPECTRUM AD	Logo &/or company name with link included in the Dragon Spectrum Flagstaff student newspaper**	Prominently placed in the Dragon Spectrum. Fall 2022 & Spring 2023.	Ad placed in the Dragon Spectrum. Fall 2022	Ad placed in the Dragon Spectrum. Fall 2022			
DIGITAL MARQUEE ROTATION	Company name in rotation on the digital marquee outside Flagstaff 9/26 - 9/30/2022	☑	☑				
ADDITIONAL BENEFITS DURING CHEERS TO FLAGSTAFF	Follow this link to view additional Online Auction to Flagstaff benefits.	☑					

** Dates and communication forms may change